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Article Selection Unit 2

Academic Search Engine: ProQuest

Keywords Searched: GLOBALIZATION BUSINESS ENVIRONMENT

**Article**: Challenges and conceptions of globalization: An investigation into models of global change and their relationship with business practice

**Reference**:

Bond, C., O’Byrne, D. (2014). Challenges and conceptions of globalization: An investigation

into models of global change and their relationship with business practice. Patrington.

21(1), 23-22.